



**Loyola Knowledge Resource Centre
(Library)**

Current Contents Service

June 2022

Volume: 11 Issue: 6

DR, SUNIL KUMAR P. (CHIEF LIBRARIAN)

Mr, GEORGE MATHEW (Asst. LIBRARIAN)

Mr, PRASANTH M.S (Asst. LIBRARIAN)

LOYOLA COLLEGE OF SOCIAL SCIENCES

Sreekariyam, Trivandrum

KERALA- 695017

TABLE OF CONTENTS

DOWN TO EARTH	1-3
ECONOMIC AND POLITICAL WEEKLY	4-7
HARVARD BUSINESS REVIEW	8-10
IIMB MANAGEMENT REVIEW	11
THE INDIAN JOURNAL OF SOCIAL WORK	12
LOYOLA JOURNAL OF SOCIAL SCIENCES	13-14
MEDIA WATCH	15
SOCIAL CHANGE	16-17
SOCIOLOGICAL BULLETIN	18-19
VIKALPA	20-21
VISION	22-23

50
years

Down To Earth

Founded in 1992 to arm you with knowledge
critical to shaping a better world

FOUNDER EDITOR Anil Agarwal

EDITOR Sunila Narain

MANAGING EDITOR Richard Mahapatra

CHIEF COPY EDITOR Snigdha Das

SENIOR ASSOCIATE EDITOR Vibha Varshney

ASSOCIATE EDITORS Aditya Misra, Rajni Sengupta

MULTIMEDIA EDITOR Arnab Pratim Datta

CREATIVE DIRECTOR Ajit Bajaj

SUPPLEMENT EDITOR Souparno Banerjee

CHIEF CARTOONIST Soril Gupta

REPORTING TEAM Shagun, Akshit Sangomla,

Pulaha Roy, Taran Dool, Shuchita Jha,

Rohini Krishnamurthy, Zumbish

SUB EDITOR Dakshiani Palicha

WEB EDITORS Joyjeet Das, Rajat Ghal,

Preetha Banerjee

DESIGN TEAM Chaitanya Chandan (Art Editor), Sanjit

Kumar, Mukesh Kumar Singh (Deputy Art Editors),

Ritika Bohra, Yogendra Anand (Illustrators), Shri Krishan

PHOTO EDITOR Vikas Choudhary

PHOTO LIBRARY Anil Kumar

PRODUCTION Rakesh Shrivastava, Gundhar Das

TECH SUPPORT Rajendra Rawal, Jaidev Sharma

MULTIMEDIA Joel Michael, Aishwarya Iyer,

Sunny Goulam, Midhun Vijayan

INFORMATION AND RESEARCH SUPPORT

Kiran Pandey, Susan Chacko Madhumila Paul,

Sheeja Nair, Lalit Maurya, Dayanidhi Mishra

CONSULTING EDITOR Anumita Roychowdhury

Vol 31, No 2: Total No of Pages: 60

Editorial, subscriptions and advertisements

Society for Environmental Communications

41, Tughlakabad Institutional Area,

New Delhi 110 062.

Phone 91-11-40616000, 29955124,

29956110, 29956394, 29956399

Fax 91-11-29955879

Email editor@downtoearth.org.in

© 2022 Society for Environmental Communications All rights reserved throughout the world. Reproduction in any manner is prohibited. Printed and published by Richard Mahapatra on behalf of Society for Environmental Communications. Printed at International Print-o-Pac Limited B-204, 205, Okhla Industrial Area, Phase I, New Delhi-110020, India, and published at 41 Tughlakabad Institutional Area, New Delhi 110062

To subscribe, sms 'dte' to 56070
or visit www.downtoearth.org.in/subscribe

FOR ADVERTISEMENTS Jyoti Ghosh

jghosh@cseindia.org

FOR SUBSCRIPTIONS

K C R Raja, raja@cseindia.org



Contents

WORLD ENVIRONMENT DAY SPECIAL



COVER STORY

24

The global food crisis triggered by Russia-Ukraine war has highlighted all that is wrong with the world's food production system

08 Digest

Delhi college students offer a sustainable way to use straw

12 Tribal health

Scheduled tribes in India do not live as long as other groups

18 Coal calculation

The Centre is sending mixed messages on future of mines

46 Factsheet

Where does the planet stand 50 years after Stockholm meet?

54 Art

An exhibition that explores often ignored affects of air pollution

58 Civil Lines

Low-income earners will pay the real price of food inflation

Cover design: Ajit Bajaj
Cover photo: Reuters

30 years

Down To Earth

Founded in 1992 to arm you with knowledge critical to shaping a better world

FOUNDER EDITOR Anil Agarwal
EDITOR Sunila Narain
MANAGING EDITOR Richard Mahapatra
CHIEF COPY EDITOR Snigdha Das
SENIOR ASSOCIATE EDITOR Vibha Varshney
ASSOCIATE EDITORS Aditya Misra, Rajit Sengupta
MULTIMEDIA EDITOR Anshu Pratim Dutta
CREATIVE DIRECTOR Ajit Bajaj
SUPPLEMENT EDITOR Souparna Banerjee
CHIEF CARTOONIST Santu Gupta
REPORTING TEAM Shagun Akshil Sangamita, Pulaha Roy, Tarun Deol, Shuchita Jha, Rohini Krishnamurthy, Zumbish
SUB EDITOR Dakshinani Palicha
WEB EDITORS Joyjeet Das, Rajat Ghai, Preetha Banerjee
DESIGN TEAM Chaitanya Chandan (Art Editor), Sanjit Kumar, Mukesh Kumar Singh (Deputy Art Editors), Ritika Bohra, Yogendra Anand (Illustrators), Shri Krishna
PHOTO EDITOR Vikas Choudhary
PHOTO LIBRARY Anil Kumar
PRODUCTION Rakesh Shrivastava, Gundhar Das
TECH SUPPORT Rajendra Pawar, Jaidev Sharma
MULTIMEDIA Joel Michael, Aishwarya Iyer, Sunny Gautam, Midhun Vijayan
INFORMATION AND RESEARCH SUPPORT Kiran Pandey, Susan Chacko, Madhumita Paul, Sheeja Nair, Lalit Maurya, Dayanidhi Mishra
CONSULTING EDITOR Anumita Roychowdhury

Vol 31, No 3, Total No of Pages: 60

Editorial, subscriptions and advertisements
 Society for Environmental Communications
 41 Taghoreabad Institutional Area, New Delhi 110 062
 Phone: 91 11 406 6000, 29955124,
 29956110, 29956394, 29956399 | Fax: 91 11 29955879
 Email: editor@downtoearth.org.in

© 2022 Society for Environmental Communications. All rights reserved throughout the world. Reproduction in any manner is prohibited. Printed and published by Richard Mahapatra on behalf of Society for Environmental Communications. Printed and International Print-o-Pac Limited, B-204, 205 Okhla Industrial Area Phase I, New Delhi-110020 India, and published at 41 Taghoreabad Institutional Area, New Delhi 110 062

To subscribe, sms 'die Subscribe' to 56070 or visit www.downtoearth.org.in/subscribe

FOR ADVERTISEMENTS Jyoti Ghosh
 jghosh@cseindia.org

FOR SUBSCRIPTIONS
 K.C.R.Raja. raja@cseindia.org



◀ Cover design: Ajit Bajaj

Down To Earth does not endorse the content of advertisements printed in the magazine. All disputes are subject to the exclusive jurisdiction of competent courts and forums in Delhi/New Delhi only.

COVER STORY

26

Time to make thermal comfort integral to all building design

10 Digest

Chhattisgarh trains people to curb conflicts with elephants

14 Yet another price rise

Farmers abandon dairy and livestock due to fodder price hike

20 Rapid move

Monkeypox disease has spread to 34 countries in just one month

42 Up in flames

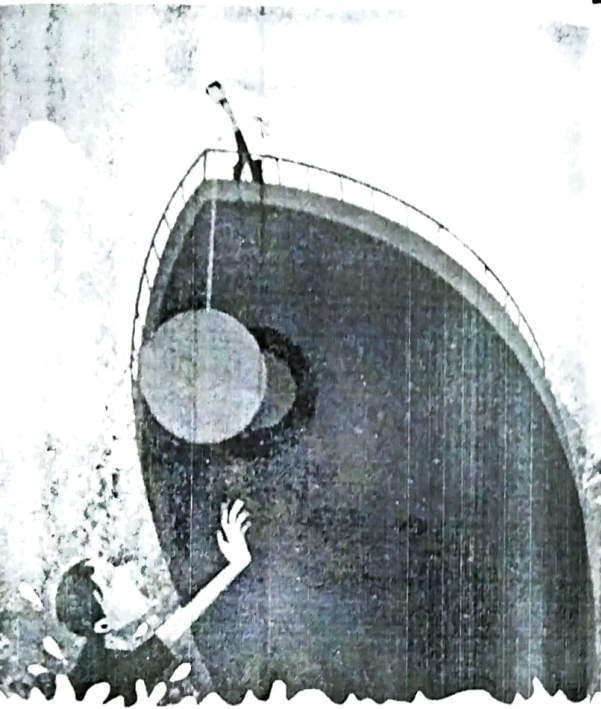
Unsafe battery cells and pack design lead to e-scooter fires

58 Civil Lines

Gram sabhas key to strengthening local governance in India

Contents

WORLD ENVIRONMENT DAY SPECIAL



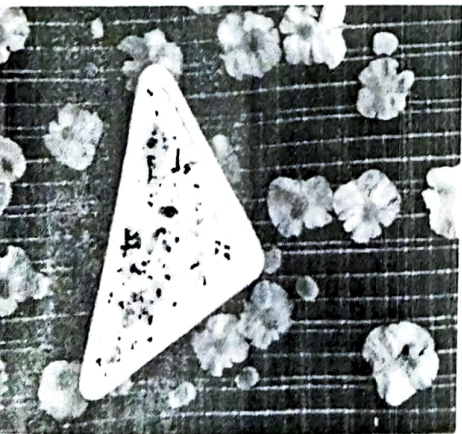
46

After a windfall, pharma firms offer to make medicines accessible to poor countries



50

Incentive-based policies can aid conservation of Himalayan forest springs, a vital source of water for downstream states



Indian elm seeds are nutrient-dense and have a long history of usage in traditional medicine

52

3

54

Learnings from the errors of the 2021 tiger catch in Mudumalai Tiger Reserve



Sedition and the Misuse of Laws

3 The magistrates and civil judges are just as important as the Supreme Court or the high courts but receive much less attention in conversations about fundamental rights. — *Alok Prasanna Kumar*

Banks and Expected Loan Loss Provisions

3 This article explains how banks can use their forward-looking internal credit risk estimates and apply on loan cash flows over different time horizons. — *Arindam Bandyopadhyay*

Monetary Fiscal Coordination and the Evolution of Public Debt

7 Using an accounting framework, this article simulates the evolution of the debt ratio based on four policy interventions. — *Advait Moharir*

Unfolding the Employment Story in Uttar Pradesh

6 The article examines labour market changes in Uttar Pradesh and finds a deeper employment crisis in the state. — *Indervir Singh, Kamal Singh & Ashapura Baruah*

Review of Women's Studies

13 Five papers examine the state of performative labour and art in India through inter- and transdisciplinary perspectives.

Women-only! Reframing of Erotic Lavani in Contemporary Maharashtra

17 This paper discusses how the possibilities for transgression of heteronormative desire are complicated by caste and class divisions, the work-leisure binary, and the politics of the folk. — *Anagha Tambe*

Dancing the Night Away: Erotic Outlaws of the Democracy

15 The varied trajectories of Bengali cabaret/bar dancers who ferried themselves between the two cities of Mumbai and Kolkata in search of livelihood and shelter since the last decades of the 20th century are mapped in this paper. — *Aishika Chakraborty*

Corpo-activism: Dance and Activist Labour in the Work of Komal Gandhar

3 Based on in-depth interviews with Komal Gandhar members, this paper proposes "corpo-activism"—the activation of human rights through embodied aesthetic labour—as a crucial phenomenon that mobilises the agency of minoritised groups. — *Prarthana Purkayastha*

Bodies in Waiting: Remapping Gender, Labour, and Histories

3 Reflecting on the burgeoning field of feminist media histories and contemporary debates around Shanta Apte's oeuvre, this paper argues that her work enables us to rethink the questions of gender, creative labour, characteristics of film work, and the industrial milieu. — *Madhuja Mukherjee*

The Legacy of Balamani Ammal in Tamil Theatre

3 Using Balamani Ammal's sketchy life available through scant resources, the paper would like to raise issues with the historiographic practices existing in theatre history from a gendered point of view. — *A Mangai*

Postscript

Umesh Patra on whether English can still be considered as a "foreign" language in India; *Sreya Majumdar* on natural birth centres and respectful pregnancy; *Binayak Choudhury* on the murderous cables snagging our dreams of smart cities; and *Last Lines* by *Ponnappa*.

EDITORIAL

Spiralling Prices 7

COMMENT

No International Economic Fix for Democracy in Sri Lanka 8

FROM THE EDITOR'S DESK

The Fallacy of Anxiety 9

FROM 50 YEARS AGO 9**LAW & SOCIETY**

Sedition and the Misuse of Laws
— *Alok Prasanna Kumar* 10

COMMENTARY

How Should Banks Estimate Their Expected Loan Loss Provisions to Survive in Difficult Times?

— *Arindam Bandyopadhyay* 13

Monetary Fiscal Coordination and the Evolution of Public Debt: A Simple Simulation Exercise

— *Advait Moharir* 17

BOOK REVIEWS

Governing Locally: Institutions, Policies and Implementation in Indian Cities—Unpacking the Black Box of Urban Governance in India

— *Soumyadip Chattopadhyay* 21

Making a Muslim: Reading Publics and Contesting Identities in Nineteenth Century North India—Deconstructing Muslim Identity: Beyond the Tropes of Nationalism and Separatism

— *Soheb Niazi* 23

INSIGHT

Unfolding the Employment Story in Uttar Pradesh: Signs of a Deeper Crisis—*Indervir Singh, Kamal Singh, Ashapura Baruah* 26

REVIEW OF WOMEN'S STUDIES

Performing Art/Performing Labour: Gender, Body, and the Politics of Culture

— *Aishika Chakraborty, Anagha Tambe* 33

Women-only! Reframing of Erotic Lavani in Contemporary Maharashtra—*Anagha Tambe* 37

Dancing the Night Away: Erotic Outlaws of the Democracy—*Aishika Chakraborty* 45

Corpo-activism: Dance and Activist Labour in the Work of Komal Gandhar, Kolkata

— *Prarthana Purkayastha* 53

Bodies in Waiting: Remapping Gender, Labour, and Histories of the Indian Film Industry (1930s–1950s)—*Madhuja Mukherjee* 60

The Legacy of Balamani Ammal in Tamil Theatre: Affirming a History Lost in the

Conjunction between Social Respectability and Historiography of Arts—*A Mangai* 69

CURRENT STATISTICS 76**POSTSCRIPT**

Would Caliban Have Renounced English after Prospero Had Left?—*Umesh Patra* (79),

The Baby Arrived at a Natural Birth Centre

— *Sreya Majumdar* (80),

India's Weird (Wired) Smart City

— *Binayak Choudhury* (81), *Last Lines* (82)

LETTERS 4

Economists as Optimists or Pessimists

10 Some classical economists who believe in a harmonious order of the world and envisioned a growth-based capitalism have been labelled as optimists. Others theorised a conflict-ridden version of capitalism and have been termed as pessimists. This article discusses the validity of these labels.

Satyaki Dasgupta

Mid-day Meals in Karnataka

14 In the context of opposition to the introduction of a fee for the mid-day meals scheme in Karnataka, the article delves into how the nutritional policy of the state has been held hostage by dubious and empty beliefs. It asks the state to acknowledge the political and caste-based groups.

Siddharth Joshi, Sylvia Karpagam

Governing Water to Foster Equity and Conservation

19 The water sector in India and vested interests in it have always been averse to change. We have now reached a point where difficult decisions must be taken if we are to avoid an increasing number of water-related conflicts.

Philippe Cullet

The Public Sphere Rediscovered

22 This article aims to re-evaluate the influence the Greeks and especially Aristotle have had on Jurgen Habermas's thought via Hannah Arendt.

Muzaffar Ali

The Impact of Improved Sanitation on Child Health Outcomes

34 In this article, the findings of selected observational studies are contrasted with that of randomised experiments conducted to estimate the impact of improved sanitation on child health in India.

— Bharat Dahiya, Jitender Singh

State and Health Markets in the Time of Pandemic

41 This paper attempts to explain three broad trends that underpinned the relationship between the state, market, and healthcare.

— Purendra Prasad

A Horse Race among the Alternative Taylor Rule Specifications

48 The paper estimates a slew of augmented Taylor rule specifications using call and treasury bill rates. After accounting for the break points, we calculate the output gap based on a single-index dynamic factor extracted from monthly high-frequency indicators that are representative of broad sectoral activity.

— Soumya Bhadury, Saurabh Ghosh & Debojyoti Mazumder

Conditions of Farmers in West Bengal

59 The income and poverty conditions of farmers' households in four sample districts of West Bengal are brought out in this paper. As per the poverty estimation based on the Rangarajan Expert Committee report, about 35% of the farmers' households may be regarded as poor in the study areas of West Bengal.

— Rathindra Nath Pramanik

The Arbitration and Conciliation (Amendment) Act

66 The failure of the Arbitration and Conciliation Act, 1996 to control excessive judicial intervention and undue delays in the arbitration proceedings are explained to establish the context for legislating the Arbitration Act, 2015.

— Deva Prasad M, Suchithra Menon C

EDITORIALS

State of Inequality in India 7
Professionalism of the National Control Bureau 8

FROM THE EDITOR'S DESK

Making Sense of Inequality 9

FROM 50 YEARS AGO

..... 10

ALTERNATIVE STANDPOINT

Economists as Optimists or Pessimists: The Woes of Engineering 11
— Satyaki Dasgupta

COMMENTARY

Mid-day Meals in Karnataka: Scientific Evidence in the Face of Social Conservatism 14
— Siddharth Joshi, Sylvia Karpagam
Governing Water to Foster Equity and Conservation: Need for New Legal Instruments 19
— Philippe Cullet
The Public Sphere Rediscovered: Arendt and the Perennial Presence of Aristotle in Habermas 22
— Muzaffar Ali

BOOK REVIEWS

Paghi Sambhal Lehar to Samyakt Kisan Morcha: A Century of Punjab Kisan Struggle 1907-2021 Punjab's Peasant Movements: Past and Present 27
— Paramjit Singh
Holy Science: The Biopolitics of Hindu Nationalism—Pseudoscience, Sophistry, and Hindu Nationalism in India 29
— Aravindhan Nagarajan
Wild and Wilful—Reimagining the Relationship with the Non-human World 32
— Amitangshu Acharya

INSIGHT

Methodological Challenges in Estimating the Impact of Improved Sanitation on Child Health Outcomes: A Review of Studies in India 34
— Bharat Dahiya, Jitender Singh

SPECIAL ARTICLES

State and Health Markets in the Time of Pandemic: Counter-hegemonic Movement in India? 41
— Purendra Prasad
A Horse Race among the Alternative Taylor Rule Specifications: Some Insights from India 48
— Soumya Bhadury, Saurabh Ghosh, Debojyoti Mazumder
Conditions of Farmers in West Bengal 59
— Rathindra Nath Pramanik

NOTES

The Arbitration and Conciliation (Amendment) Act, 2015 and Judicial Interventions 66
— Deva Prasad M, Suchithra Menon C

CURRENT STATISTICS

..... 73

LETTERS

..... 74

Uttar Pradesh Elections

10 The people's mandate in favour of the Bharatiya Janata Party has consolidated the aggressive, masculine, and religious majoritarianism of the "new India" cherished by the Sangh Parivar. — *Manjur Ali*

Pro-poorness of Growth in Gujarat and Tamil Nadu

16 This article presents a comparative analysis of poverty reduction and pro-poorness of growth in Gujarat and Tamil Nadu during the post-reform period. — *Priyabrata Sahoo, D C Pathak*

Feminist Periscoping

22 In this article, the author lays out her decision to lean on "feminist periscoping," a methodological approach developed by feminist geographer Nancy Hiemstra, to conduct her field research in India. — *Annu Daftuar*

India's New FTA Strategy and Its Trade Policy

25 India's recalibrated free trade agreement strategy lacks appropriate coherence to its trade policy that vouches for domestically produced goods over imported goods. — *Surendar Singh, Suvajit Banerjee*

New-generation Malayalam Cinema

39 This article will attempt to scrutinise and identify major interventions in the new-generation Malayalam cinema through a close reading of a selection of films that have been hailed by critics, scholars, practitioners, and audiences. — *Kunal Ray, Mochish K S*

A Brief History of Blue Revolution 2.0

46 This paper shifts the liability to the multilateral consultancies and technical research institutions that were arbitrated by the postcolonial developmental state with the help of international aid under the guise of food security and alternate livelihoods while the shrimps were being exported. — *Jeffrey Immanuel J, N C Narayanan*

Success Factories

54 In recent years, India has become home to one of the fastest-growing test-preparation or coaching for "high-stakes examination" industries in the world. In this paper, we demonstrate its growth, explore the potential factors fuelling it, and argue that it contributes to the perpetuation of deeply ingrained inequalities in Indian society. — *Vinayak Kishore, Ankur Sarin*

A Quantitative Assessment of the EU-India FTA

62 Using the partial equilibrium model, the study reveals that the EU-India free trade agreement yields less positive trade and welfare gains in India after Brexit, specifically for consumer, industrial, and capital goods, whereas it would still be in India's interest towards the specific benign impact of an FTA in raw materials, intermediate goods, and agricultural goods. — *Vani Archana*

Postscript

71 *Ankita Apurva* on Alice Ekka's protagonists as strong Adivasi women who have agency, choices, and dreams; *Sujit Kumar Mishra* and *Soumya Vinayan* on forest communities in India and elsewhere as central to protecting forests; *Anisha Drall's* poem, "Live From Lok Kalyan Marg"; and Last Lines by *Ponnappa*.

EDITORIAL

Can Growth Be Sustained? 7

COMMENT

On Targeted Killings in Kashmir 8

FROM THE EDITOR'S DESK

Caste Census and Its 'Consciousness' 9

FROM 50 YEARS AGO

..... 9

COMMENTARY

Uttar Pradesh Elections: A Duel in or for Democracy? — *Manjur Ali* 10

Pro-poorness of Growth in Gujarat and Tamil Nadu: A Comparative Analysis during the 2000s — *Priyabrata Sahoo, D C Pathak* 16

Feminist Periscoping into Research on the Surrogacy Industry in India — *Annu Daftuar* 22

Is There Any Dichotomy between India's New FTA Strategy and Its Trade Policy? — *Surendar Singh, Suvajit Banerjee* 25

REVIEW ARTICLE

Colonialism and Knowledge in Grierson's Linguistic Survey of India; Nation and Region in Grierson's Linguistic Survey of India—Where Boundaries Bleed: The Many Subtleties of George W Grierson's Linguistic Survey of India — *Smita Gandotra* 29

BOOK REVIEW

International Toleration: A Theory—Twin Faces of Liberal International Toleration — *Vaibhav Abnave* 36

PERSPECTIVES

New-generation Malayalam Cinema: A Decade of Promise — *Kunal Ray, Mochish K S* 39

SPECIAL ARTICLES

A Brief History of Blue Revolution 2.0: Key Drivers, Actors, and Policies in the Indian Context — *Jeffrey Immanuel J, N C Narayanan* 46

Success Factories: Investigating the Indian Corporate Test-preparation Industry — *Vinayak Kishore, Ankur Sarin* 54

A Quantitative Assessment of the EU-India Free Trade Agreement: Pre and Post Brexit — *Vani Archana* 62

CURRENT STATISTICS 69

POSTSCRIPT

Damsels Not in Distress: Adivasi Protagonists in Alice Ekka's Writings—*Ankita Apurva* (71), *Thenga Pali: Forest Vigilance and Traditional Customs* — *Sujit Kumar Mishra, Soumya Vinayan* (73), *Live From Lok Kalyan Marg—Anisha Drall* (74) Last Lines (74)

LETTERS 4

Authoritarian Populism and the Making of an Economic Crisis

10 The Rajapaksa clan pushed Sri Lanka towards a grave economic crisis as well as illiberal democracy. — *Shweta Singh*

Revaluing Unpaid Work

4 This article analyses the recognition of women's unpaid domestic and care work through the promises of unconditional cash transfers. — *Prabha Kotiswaran*

Measuring Participation of Rural Men and Women in Indian Agriculture

10 The Time Use Survey 2019 was used to analyse the participation and contribution of men and women engaged in agriculture and allied sectors. — *Anil Kumar, Ananta Sarkar, Neetish Kumar, Tanuja S, P S Pandey*

Politics of Disinformation

5 The essentially political character of the disinformation problem cannot be resolved through regulation and technological fixes alone. — *Ruchi Gupta*

Denationalised Elites and Global Ranking of Higher Education Institutions

18 Denationalised elites' search for global ranking of higher educational institutions is devoid of moral and intellectual concerns for a national-popular collective will. — *Arun Kumar Patnaik, K Laxminarayana*

Religious Polarisation Outweighs Ethnic Mobilisation

31 The Assam assembly elections continued the trend towards the deepening of religious polarisation. — *Vikas Tripathi, Dhruva Pratim Sharma*

The Law of the Executive

43 The Supreme Court order on sedition is significant as it addresses the gap between the design of a law and its working by factoring in the instances of misuse as a ground for constitutional review. — *Anushka Singh*

OTT Platforms and the New Dalit Characters in Indian Cinema

48 Dalit representation in Indian cinema has arrived with nuanced attributes, distinct from the earlier cinematic portrayal that mostly depicted them as victims of caste atrocities. — *Harish S Wankhede*

Right to the City

55 This paper provides a historical analysis of the Street Vendors (Protection of Livelihood and Regulation of Street Vending) Act, 2014 and the subsequent amendment in 2016. — *Reeju Ray*

Fiscal Situation of India in the Time of COVID-19

52 Using data from a cross-section of countries, this paper estimates the relationship between fiscal spending and the spread of COVID-19, economic stringency, and macroeconomic factors. — *Anuragh Balajee, Shekhar Tomar & Gautham Udupa*

Export Performance of South Asia

9 South Asia's global market access from 1991 to 2017 is examined through empirical research using trade indexes and gravity econometric estimation. — *Mohd Hussain Kunroo, Imran Ahmad*

Macroeconomic Indicators and Sectoral Stock Price Behaviours

5 This paper attempts to identify the significant macroeconomic factors affecting prominent sectoral stock indices. — *Titto Varghese, T R Gurumoorthy*

Property and the Enduring State of Famines in Colonial India

5 A response to "Famines in India" (*EPW*, 26 June 2021) interrogates the character of the colonial state and its complicit role in engendering famine-like conditions. — *Vishal Singh Deo*

Postscript

8 *Sreedeep Bhattacharya* and *Sneha Roy Choudhury* on trends in Bengali poetry; *Rajlakshmi Kanjilal* on the intersectionality of animal and human rights in *Jallikattu*; *Rahul Singh* on their elegant toes; and Last Lines by *Ponnappa*.

EDITORIAL

Demolish and Punish..... 7

COMMENT

Loss of Majority and Loss of Principles 8

FROM THE EDITOR'S DESK

Democracy Tottering between Deal and Dialogue 9

FROM 50 YEARS AGO..... 9

STRATEGIC AFFAIRS

Authoritarian Populism, Illiberal Democracy and the Making of an Economic Crisis: The Case of Sri Lanka—*Shweta Singh*..... 10

COMMENTARY

Revaluing Unpaid Work—*Prabha Kotiswaran* 14

Measuring Participation and Contribution of Rural Men and Women in Indian Agriculture —*Anil Kumar, Ananta Sarkar, Neetish Kumar, Tanuja S, P S Pandey* 20

Politics of Disinformation—*Ruchi Gupta* 25

Denationalised Elites and Their Search for Global Ranking of Higher Education Institutions —*Arun Kumar Patnaik, K Laxminarayana* 28

Religious Polarisation Outweighs Ethnic Mobilisation: Explaining NDA's Victory in Assam —*Vikas Tripathi, Dhruva Pratim Sharma* 31

BOOK REVIEWS

Beyond Consumption: India's New Middle Class in the Neo-Liberal Times—The Political Economy of India's New Middle Class—*Ashutosh Kumar*..... 35

Revolution in Reform: Trade-Unionism in Lahore, c 1920-1970—A Genuine Effort to Chronicle the Mughalpura Workers' Movement —*Robert Rahman Raman*..... 37

A Strategic Myth: 'Underdevelopment' in Jammu and Kashmir—The Strategic Myths Surrounding J&K's Developmental Experience —*T C A Raghavan*..... 39

Industrialisation for Employment and Growth in India: Lessons from Small Firm Clusters and Beyond—Quest for an Indian Manufacturing Future—*Amit Basole*..... 40

PERSPECTIVES

The Law of the Executive—*Anushka Singh*..... 43

INSIGHT

OTT Platforms and the New Dalit Characters in Indian Cinema—*Harish S Wankhede*..... 48

SPECIAL ARTICLES

Right to the City: The Street Vendors Act of 2014 and the Collective Struggles of Women Vendors —*Reeju Ray*..... 55

Fiscal Situation of India in the Time of COVID-19—*Anuragh Balajee, Shekhar Tomar, Gautham Udupa*..... 62

Export Performance of South Asia —*Mohd Hussain Kunroo, Imran Ahmad*..... 69

Are Macroeconomic Indicators Accountable for Sectoral Stock Price Behaviours? —*Titto Varghese, T R Gurumoorthy*..... 78

DISCUSSION

Property and the Enduring State of Famines in Colonial India—*Vishal Singh Deo* 85

POSTSCRIPT

Poetic Trends: Fetishising Nature and Pathologising the City—*Sreedeep Bhattacharya, Sneha Roy Choudhury* (88), *Jallikattu: Violence and Vigilantism—Rajlakshmi Kanjilal* (89), *My Elegant Toes—Rahul Singh* (90), *Last Lines* (91)

LETTERS 4

"Employees who develop digital mindsets are more successful in their jobs, have higher satisfaction at work, and are more likely to get promoted."

"DEVELOPING A DIGITAL MINDSET," PAGE 50

Contents

May–June 2022

41 Spotlight

The Digitally
Literate
Organization

42 Democratizing Transformation

Give your entire
workforce the capacity
to become innovators.
*Marco Iansiti and
Satya Nadella*

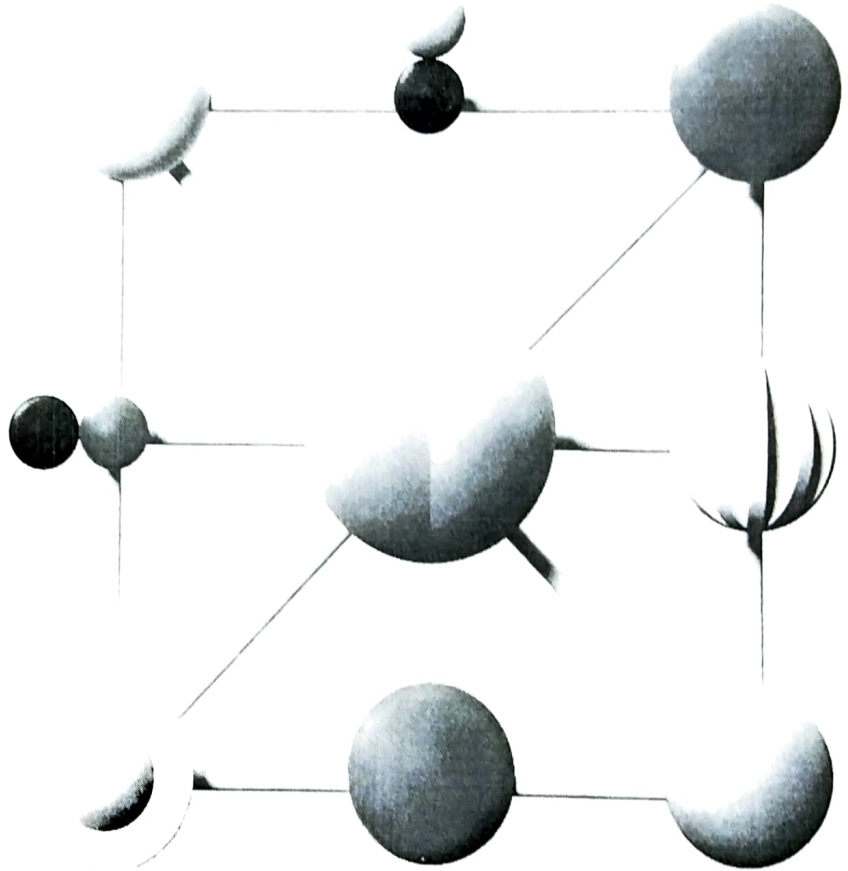
50 Developing a Digital Mindset

How to lead your
organization into the age
of data, algorithms, and AI
*Tsedal Neeley and
Paul Leonardi*

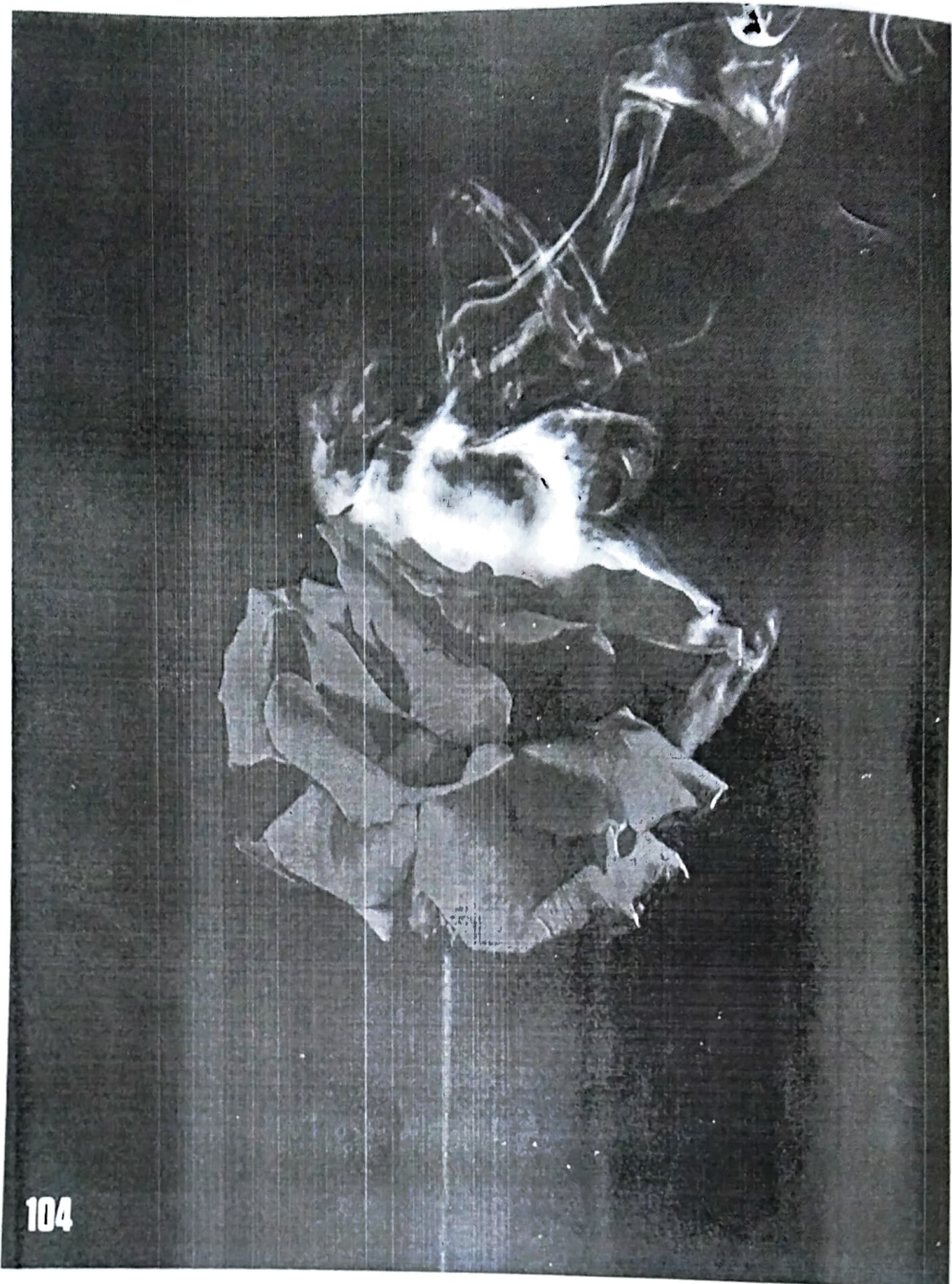
56 The Next Great Digital Advantage

Smart businesses are
using datagraphs to
reveal unique solutions
to customer problems.
*Vijay Govindarajan and
N. Venkat Venkatraman*

COVER PHOTOGRAPH
Dan Saelinger



8



65 Features

66 TALENT
**Designing
Work That
People Love**
It's easier than you think
Marcus Buckingham

76 STRATEGY
**When Your
Business Needs
a Second Growth
Engine**
Here's how to build one
*James Allen
and Chris Zook*

86 HEALTH CARE
**The Telehealth
Era Is Just
Beginning**
More gains in quality,
affordability, and
accessibility are on
the way.
*Robert Pearl and
Brian Wayling*

96 DIVERSITY
**How to Build
an Anti-Racist
Company**
A playbook for
fostering diversity,
equity, and inclusion
James D. White

104 RISK
MANAGEMENT
**A Better Approach
to Avoiding
Misconduct**
Use nudges to comple-
ment traditional methods
of risk management.
*Wieke Scholten, Femke de
Vries, and Tijs Besieux*

112 SALES
**Stop Selling.
Start Collaborating**
The secret to fostering
lasting client relationships
Christoph Senn

120 EXPERIMENTATION
**Act Like
a Scientist**
Great leaders challenge
assumptions, run
experiments, and follow
the evidence.
*Stefan Thomke and
Gary W. Loveman*

130 LEADERSHIP
DEVELOPMENT
**How to Get the
Most out of Peer
Support Groups**
A guide to the benefits
and best practices
*Boris Groysberg and
Robert Russman Halperin*

9

Our Commitment to Sustainability

We are proud that the paper in this journal meets the certified standards of the Forest Stewardship Council, a program, organization, that is committed to the responsible and sustainable management of forests.



19
Idea Watch

New Research and Emerging Insights

19 HIRING AND RECRUITMENT

Tap the Talent Your Hiring Algorithms Are Missing

They may be turning great candidates away. **PLUS:** When chatbots are too human, how to achieve gender parity across the organization, and more

32 DEFEND YOUR RESEARCH

Impostor Syndrome Has Its Advantages

A new study shows it may actually make you more likable.

35 HOW WE DID IT

The CEO of New Mountain Capital on Using PE Management to Ignite Growth

The unique benefits of private equity investment
Steve Klinsky



Steve Klinsky,
CEO of
New Mountain
Capital

35

143
Experience

Advice and Inspiration

143 MANAGING YOURSELF

How to Stop Procrastinating

Seven strategies backed by science
Alice Boyes

148 CASE STUDY

What Does Diversity Mean in a Global Organization?

Needs may differ between headquarters and regional offices.
David S. Lee

154 SYNTHESIS

The Case for Welcoming Immigrants

New books show how newcomers enrich economies and cultures.
Alison Beard

160 LIFE'S WORK

Jhumpa Lahiri

Departments

12 FROM THE EDITOR

14 CONTRIBUTORS

156 EXECUTIVE SUMMARIES

10

IIMB Management Review

Volume 34 Issue 1

March 2022

CONTENTS

Editorial	
Jishnu Hazra	1
Synopses	4
Articles	
Examining the linkages between employee brand love, affective commitment, positive word-of-mouth, and turnover intentions: A social identity theory perspective Shweta Mittal, Vishal Gupta and Manoj Motiani	7
Does job crafting help deal with paradoxes of people management? Soniya Dabak and Zubin R. Mulla	18
Are professional fund managers less likely to sell winners? Evaluating how attention allocation impacts behavioural biases Kamran Quddus and Ashok Banerjee	29
Are momentum profits influenced by idiosyncratic volatility? Evidence from India Nirakar Barik and A. Balakrishnan	44
Predictive power of yield curve – Evidence from India Geetima Das Krishna and Biswajit Nag	54
Online platform quality, discount, and advertising: A theoretical analysis Sangita Poddar, Tanmoyee Banerjee (Chatterjee) and Swapnendu Banerjee	68
Round Table: Talent development in a changing world of work Gopal P Mahapatra and Sadhna Dash	83



Tata Institute
of
Social Sciences

THE INDIAN JOURNAL
OF
SOCIAL WORK

Volume 83, Issue 1
January 2022

<https://journals.tiss.edu/ijsw/index.php/ijsw>

EDITORIAL

Editorial	Surinder Jaswal	1
-----------	-----------------	---

SPECIAL EDITORIAL

Professor M.S. Gore Centenary Day Celebrations Lecture	Shalini Bharat	5
---	----------------	---

ARTICLES

A Classroom of Windows and Names: Reflections on Online Teaching during COVID-19	Mohua Nigudkar	11
Legal Aid in Prison: Social Work Intervention in Fair Trial Fellowship	Monica Sakhrani and Riolia Mascarenhas	29
Social Work Practice during the COVID-19 Pandemic: Learning from the Scavenger Community	Alex Akhup and Vimal Kumar	49
Caller Concerns and Mental Distress During COVID-19: Findings from a Counselling Helpline in India	Aparna Joshi, Sindhura Tamanna, Tanuja Babare and Neeraja Auti	71
The Psycho-Social Support Scale (Psychoss-22): Development and Validation	Meera Padhy, Meena Hariharan, Sandra Roshni Monteiro, Chelli Kavya and Padiri Ruth Angiel	95
Determinants of Hand Washing Practices among Adolescents in India: Findings from CNNS Data, 2016-18	Shubham Kumar, Nayan Jyoti Nath and Rupam Bharti	115

LOYOLA JOURNAL OF SOCIAL SCIENCES

For Online Access : www.loyolajournal.loyolacollegekerala.edu.in

Jan- June 2022

Vol. XXXVI

No.1

- Editorial
- Prakash Pillai R 3
Loyola College of Social Sciences, Thiruvananthapuram, Kerala.
- 1 The semiotics of power during COVID-19 pandemic: A Critical Discourse Analysis of the role of the WHO in the Global Health Management Esther Mavengano 5
Great Zimbabwe University, Department of English and Media Studies, Simon Muzenda School of Arts, Culture and Heritage Studies
emavengano@gzu.ac.zw
<https://orcid.org/0000-0002-9360-3334>
- Tobias Marevesa
Great Zimbabwe University, Department of Philosophy and Religious Studies, Simon Muzenda School of Arts, Culture and Heritage Studies
tmarevesa@gzu.ac.zw
<https://orcid.org/0000-0001-5479-6735>
- Paul Nepapleh Nkamta
School of Languages, Faculty of Humanities, North-West University, South Africa
21114374@nwu.ac.za
<https://orcid.org/0000-0003-1301-1326>
- 2 Formation of Collective Self as Antagonism to 'Other' Sujin Mathew 23
Research Scholar
School of Development Studies, Tata Institute of Social Sciences, Mumbai, India.
rebyvellatteth@gmail.com

- 3 Assessing Community Participation in District Development Facility funded Projects in the Adentan Municipality of Ghana Christopher Dick-Sagoe, 41
Lecturer, Political and Administrative Department, University Of Botswana Wisdom Kwame Nyamadi , Institute of Local Government Studies, Accra, Ghana.
dicksagoe@gmail.com
- Wisdom Kwame Nyamadi
Institute of Local Government Studies,
Accra, Ghana
- 4 Cruelty as a Discourse: A Socio-cultural Analysis of Theatres from the East and West Sumat Balachandran 59
Assistant Professor (on contract) Department of English Payyanur College
sumatbkeezhoth@gmail.com
5. Implications of New Public Governance on Public Expenditure Management: A theoretical exposition D B Jarbandhan 71
(Orcid 0000-0003-2707-5777)
School of Public Management, Governance and Public Policy, College of Business and Economics, University of Johannesburg, South Africa
vainj@uj.ac.za
- A Gwiza,
Research Scholar
University of Johannesburg

Special Issue: (Mis)Communicating Memory

Guest Editors: Avishek Parui and Sathyaraj Venkatesan

Contents

Editorial	143
Articles	
Remembrance of Things in Past: History and Memory in the Graphic Novel <i>Waltz with Bashir</i> : A Lebanon War Story <i>Deblina Rout</i>	147
'This Foul Substance Is Called History': Anglo-Indian Memory-narratives and (Mis)remembrances in Sealy's <i>The Trotter-nama</i> <i>Merin Simj Raj</i>	157
Archiving 'Future Years': Wordsworthian Dis-ease of Memory from Pantheism to Pandemic <i>Rajarshi Banerjee</i>	169
Haunted by Cultural Memory: Analysing Spectral Presence in Select Novels of Amy Tan <i>Rima Bhattacharya</i>	184
Obliterating Collective Memories and Learning About the Nation: A Reflection on the Educational Experiences of Adivasi Communities <i>Shalini Dixit</i>	197

CONTENTS

Durgabai Deshmukh Memorial Lecture

- YOGINDER K. ALAGH **The Janus Face of Agricultural Policies, *Kisans* and *Sethias*:
Local and Global** 463

Symposium—The Impact of COVID –19

- ZOYA HASAN **Democracy in the Time of a Pandemic** 475
IMRANA QADEER **COVID's Effect on India's Health Services:
A Commentary** 483
JANDHYALA B. G. TILAK **COVID-19 and Education in India:
A New Education Crisis in the Making** 493
GHAZALA JAMIL **COVID-19 and Social Science Research—Beyond Disruption
and Digital Divide, a Digital Turn** 514

Articles

- PAPIA SENGUPTA **Making (Ab)sense of Women's Agency and Belonging in
Citizenship Debates in India: Analysing the Shaheen Bagh
Protests as 'Act(s) of Citizenship'** 523
KAMEI SAMSON **Social Identity of an Ancestral Religious Group:
A Study of the Hamai People in Northeast India** 538
DEVI PRASAD AND ANAND AKUNDY **Assessing Issues of Caste and Selfhood in
Rural Society: Some Reflections** 554
YAYA HUDAYA, AIDA VITAYALA S. HUBEIS, BASITA G. SUGIHEN AND ANNA FATCHIYA
Empowering the Fish Processor Community in West Java Province 566

Social Change Indicators

- SURAJIT DEB **Social Displacement of Rural Labour in Pandemic Times:
Data from Indian States** 577

Review Essay

- SADHNA ARYA **Exclusion and Representation in the Media Discourse** 582

Book Reviews

- T. K. OOMMEN, *Trials, Tribulations and Triumphs: Life and Times of a Sociologist* By **Ajit Kumar Pandey** 588
- SANJEEV KUMAR (Ed.), *Gandhi and the Contemporary World*
By **Dhananjay Rai** 590
- PETAR STANKOV, *Political Economy of Populism: An Introduction*
By **Prateek P. Khobragade** 593
- ANIL KUMAR VADDIRAJU, *Federalism and Local Government in India*
ANIL KUMAR VADDIRAJU, SATYANARAYANA SANGITA AND
KALA SEETHARAM SRIDHAR (Ed.), *Urban Governance in Karnataka and Bengaluru: Global Changes and Local Impacts*
By **Ashok Pankaj and Urba Malik** 596

Remembering Gail Omvedt (1941–2021)

- KALPANA KANNABIRAN **Insurgent, Passional Chronicles of Revolutionary Praxis: Reading Gail Omvedt** 600
- UMA CHAKRAVARTI **In Search of Begumpura** 608
- VIVEK KUMAR **A Sociologist, Academician and an Influential Public Intellectual** 611
- VIBHUTI PATEL **A Social Scientist Who Strived for Social Transformation** 614
- BHUPENDER YADAV **An Indophile Scholar in Xenophobic Times** 619

Contents

Articles

- A Paradigm Shift in Indian Sociology: Seminal Contributions of Professor Yogendra Singh
K. L. Sharma 167
- Chasing Elite Higher Education: Shadow Education and Middle-Class Strategies of Credentialism Around the Indian Institute of Technology-Joint Entrance Exam
Shalini Punjabi 193
- Global Local Linkages in Contemporary Environmental Movements: Networking, Diffusion and Scale Shift in the Niyamgiri Movement of Odisha
Satyapriya Rout 210
- Dead or Alive? Odishan and Appalachian Mountains as Partners in Activism
Annapurna Devi Pandey and Ann E. Kingsolver 232
- State Violence and Collective Victimhood in a Militarised State
Hoineilhing Sithou 255
- Tibetan Nationalism and Cultural Homogenisation in Exile: An Interpretation of Institutions and the Public Sphere
Joanna P. Coelho and Ganesha Somayaji 272
- Stigma and Exclusion: Challenges of Re-Integration of Human Trafficked Survivors in Assam
Ajailiu Niumaj and M. N. Rajesh 289

Book Reviews

- Gurminder K. Bhambra and John Holmwood, *Colonialism and Modern Social Theory*
Sasheej Hegde 305

- John E. Mary and Meena Gopal (Eds.), *Women in the Worlds of Labour: Interdisciplinary and Intersectional Perspectives* 307
Sristi Mondal
- A. K. Giri (Ed.), *Practical Spirituality and Human Development: Creative Experiments for Alternative Futures* 309
Shweta Prasad

Contents

PERSPECTIVES

Implications of Policy Initiatives for MSMEs amid Economic Disruptions Caused by COVID-19 7
Akhilesh K. Sharma

The COVID-19 pandemic has severely affected businesses and millions of people in terms of their survival and livelihood. Micro, small and medium enterprises (MSMEs) are highly affected by it, which has significant implications for macro-economic indicators such as poverty and inequality in the country. In order to support the affected sections of the economy, the government and the Reserve Bank of India (RBI) have launched several initiatives including stimulus packages like Atmanirbhar Bharat. The present study aims to understand the economic disruptions caused by the COVID-19 pandemic and its impact on MSMEs. The paper also reviews the government initiatives and their implications for the MSME sector.

RESEARCH

CEO Overconfidence and Capital Structure Decisions: Evidence from India 19
Hardeep Singh Mundl and Parmjit Kaur

This study provides insights into the growing research in behavioural finance from the perspective of a developing country. In the context of capital structure decisions, we analyze how CEO overconfidence influences capital structure decisions—overconfidence in ‘one’s knowledge and skills. We used press coverage as a proxy to quantify CEO overconfidence for an S&P BSE 200 firm for fifteen years. We document that CEO overconfidence has a significant influence on the capital structure decisions, and understanding the impact of the traits of CEOs results in a better formulation of corporate policies. We show that overconfident CEOs prefer debt financing compared to equity financing because they have high expectations for the expected cash flows. We also show that the biased CEOs prefer short-term debts in comparison to long-term debts and document that overconfident CEOs tend not to raise debt to the degree allowed under tax-shields.

What Helps Me Cope With Work–Family Conflict at My High-Performance Work System in India: A Thematic Analysis of Sociocultural Factors 38
Anjni Anand and Veena Vohra

The present study explores work-family conflict (WFC) experiences of employees working in high-performance work system contexts in India. The study aims to understand how socio-cultural influences shape such experiences and coping strategies. An in-depth interview approach was followed by thematic analysis of the developed codes within an interpretive paradigm. Analysis revealed a passive acceptance of WFC and higher reliance on informal sources of social support in shaping the coping strategies. The study highlights the construction of WFC experiences and coping mechanisms, providing organisations with insights to help their employees reduce WFC in the Indian context.

MANAGEMENT CASE

Bajaj Electricals: Lighting up the Future 53
Amita Mital and Mohammad Fuad

Shekhar Bajaj, Chairman of Bajaj Electricals, was contemplating the future strategy for the company. The company had grown from being a lamp manufacturer in 1938 to becoming a major player in lighting, luminaires, fans, consumer durables and turnkey engineering projects, mainly related to the electrical business. The business

had not been doing well in the past few years because of intense competition and government-led initiatives that were transforming consumer demographic profiles. Bajaj was evaluating multiple strategies to grow the company, including improvement in business processes, quality, and the dilemma about which businesses to focus on.

CASE DIAGNOSES

Diagnoses: Bajaj Electricals—Lighting Up the Future
Alok Khatua

2

21

Contents

Perspective

- Digital Inclusion: Its Impact and Parents Perspective in Education Sector 143
Amandeep Kaur

Review Articles

- Additive Manufacturing Enabled Supply Chain Management: A Review and Research Directions 147
Harshad Sonar, Vivek Khanzode and Milind Akarte

- Quantification of ESG Regulations: A Cross-Country Benchmarking Analysis 163
Monica Singhania and Neha Saini

Research Articles

- Compulsive Buying Behaviour of Credit Card Users and Affecting Factors Such as Financial Knowledge, Prestige and Retention Time: A Cross-sectional Research 172
Rahul Khandelwal, Ashutosh Kolte, Nitin Veer and Pratik Sharma

- Through the Lens of Recession 2.0: Diversification Dynamics Between the Leading Asian Stock Markets 181
Manu K. S., Surekha Nayak and Rameesha Kalra

- Challenges of AI Adoption in the UAE Healthcare 193
Fatma Khamis Al Badi, Khawla Ali Alhosani, Fauzia Jabeen, Agata Stachowicz-Stanusch, Nazla Shehzad and Wolfgang AMANN

- The Interplay of Locus of Control and Role Stress-evidences from Healthcare Sector 208
Irfana Rashid

- Impacts of Political Stability on Shadow Economy: Evidence from Bay of Bengal Initiative for Multi-sectoral Technical and Economic Cooperation Countries 221
Md. Nur Alam Siddik, Sajal Kabiraj, Md. Emran Hosen and Md. Firoze Miah

- Beyond the 2-Dimension Approach of Individualism–Collectivism: The 4-Dimension Approach of Individualism–Collectivism on Organizational Citizenship Behaviour 232
Sang Bong Lee, Shih-Hao Liu and Seung H. Kim

- Role of Leadership Skills for Developing Digital Acumen in Information Technology Employees 243
Indranil Mutsuddi and Ruchi Sinha

Management Case

Devastated but Determined: The Story of a Tribal Area Women Entrepreneur
Sagyan Sagarika Mohanty and Jayalaxmi Samal

254

Case Analyses

Case Analysis I: Devastated but Determined—The Story of a Tribal Area Women Entrepreneur
Ashyashree Praharaj

263

Case Analysis II: Devastated but Determined—The Story of a Tribal Area Women Entrepreneur
Rakesh Kumar Patra

265

Book Review

Sunil Gupta, *Driving Digital Strategy: A Guide to Reimagining Your Business*
Reviewed by Arabinda Bhandari

267